



SINCE 1960

IFTEKHAR AHMED & CO.

FRUIT NECTARS AND DRINKS



بہار
باغبان

IFTEKHAR AHMED & CO.

Over 6 decades we have grown from a small family operated firm into one of
Pakistan's largest export companies of fruits and vegetables.

We have perfected the art of producing the freshest fruits, vegetables, concentrates and juices by ensuring the highest standards at every step of the production – from growing our own products such as Kinnow (Mandarin), Mangoes, Guava and Tomato.

These are also source best quality fruits for processing top-quality value-added ingredients for serving renown food & beverage industries and offering own fruit beverages in Tetra Pak for the consumer as well.

OUR VISION

To achieve global leadership by unleashing Pakistan's full agricultural potential to fulfill global dietary requirements through fruits and vegetables in all forms.

FROM SEED TO FINAL DROP,
WE ARE INTEGRATED

IAC is the only company in Pakistan with an integrated state-of-the-art facilities and supply chain management system.

IAC has been working as a grower, packer, wholesaler, processor and exporter of fresh fruit, vegetables, fruit pulps and clarified juice concentrates.



GROWER



PROCESSOR



PACKER



EXPORTER



WHOLESALER



FRUIT PULP



CONCENTRATE



BEVERAGES

OUR EVER INCREASING EXPORT SHARE

IAC HAS A PRESENCE ACROSS 25 COUNTRIES



100%
EXPORT SHARE
APPLE JUICE
CONCENTRATE



85%
EXPORT SHARE
MANGO PULP
AND CONCENTRATE



12%
EXPORT SHARE
FRESH MANGO

FRUIT NATION

goodness
HAMESHA

IAC
SINCE 1960
IFTEKHAR AHMED & CO.



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SKU DETAIL	PACKS PER CARTON	RETAIL PRICE
GUAVA PREMIUM NECTAR	1X24	Rs.35



NUTRITION FACTS

Nutrient	Per 100 ml	Per 250 ml	% Daily Value*
Energy	100 kcal	250 kcal	20%
Total Sugar	10.0g	25.0g	20%
Total Acid	1.0g	2.5g	20%
Total Fiber	1.0g	2.5g	20%
Total Protein	1.0g	2.5g	20%
Total Solids	1.0g	2.5g	20%

INGREDIENTS
 Guava Pulp, Sugar, Natural Identical Flavors, Stabilizers (Pectin & Acid), Acidity Regulators (Citric Acid), Antioxidant (Ascorbic Acid & Potassium Sorbate), Natural Fruit Color (Anthocyanin & Betanin), Natural Flavors, Preservatives (Sodium Benzoate & Potassium Sorbate), Natural Fruit Color (Anthocyanin & Betanin), Natural Flavors, Preservatives (Sodium Benzoate & Potassium Sorbate), Natural Fruit Color (Anthocyanin & Betanin), Natural Flavors, Preservatives (Sodium Benzoate & Potassium Sorbate).

Product of Pakistan
 Pakistan Standards
 PS 9979:2006



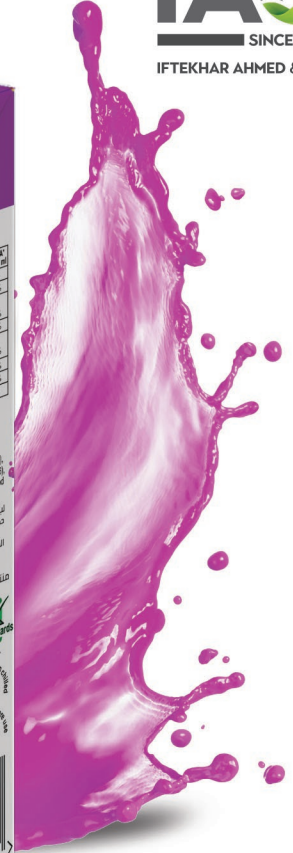
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SKU DETAIL	PACKS PER CARTON	RETAIL PRICE
FALSA PREMIUM NECTAR	1X24	Rs.35



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SKU DETAIL	PACKS PER CARTON	RETAIL PRICE
GO-VANNA PREMIUM NECTAR	1X24	Rs.35



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Rs.40

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LUSH

OPEN UP FUN

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LUSH

OPEN UP FUN

SKU DETAIL	PACKS PER CARTON	RETAIL PRICE
GUAVA FRUIT DRINK	1X24	Rs.25

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The LUSH logo is displayed in a bold, stylized font. The word "LUSH" is in a large, outlined, sans-serif typeface. Below it, the tagline "OPEN UP FUN" is written in a smaller, bold, sans-serif font, enclosed within a dark rectangular box.

SKU DETAIL	PACKS PER CARTON	RETAIL PRICE
APPLE FRUIT DRINK	1X24	Rs.25



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The LUSH logo is displayed in a bold, stylized font. The word "LUSH" is in a large, white, sans-serif font with a thick black outline. Below it, the tagline "OPEN UP FUN" is written in a smaller, white, sans-serif font, also with a thick black outline. The entire logo is set against a dark background.

SKU DETAIL	PACKS PER CARTON	RETAIL PRICE
MANGO FRUIT DRINK	1X24	Rs.25



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SKU DETAIL	PACKS PER CARTON	RETAIL PRICE
PEACH FRUIT DRINK	1X24	Rs.25



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SKU DETAIL	PACKS PER CARTON	RETAIL PRICE
MASTI PUNCH FRUIT DRINK	1X24	Rs.25



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SKU DETAIL	PACKS PER CARTON	RETAIL PRICE
LEMONISTAN WITH HIMALAYAN SALT	1X24	Rs.25



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IFTEKHAR AHMED & CO

**GROWER, PACKER, PROCESSOR, EXPORTER OF FRESH FRUIT, VEGETABLE ,
FRUIT PULP, CLARIFIED JUICE CONCENTRATE AND FRUIT BEVERAGES**

Head Office: Plot # 7, New Fruit & Vegetable Market, Super Highway, Karachi-Pakistan

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Station, Anjali Road, Sargodha, Punjab, PK | Toll Free: 0800-37374 (FRESH)

Email: fruitnation@iac-fruit.com & lushjuices@iac-fruit.com

Website: www.iac-fruit.com

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